



MIRABELLE

JESUMARIA FERNANDO

BRAND IDENTITY & VISUAL COMMUNICATION DESIGNER

Creative designer crafting meaningful visual experiences that build brands, engage audiences and drive business growth.



REMOTE CREATIVE PROFESSIONAL



WORKING WITH INTERNATIONAL CLIENTS



DELIVERING CREATIVE SOLUTIONS WORLDWIDE

PROFESSIONAL PROFILE

Mirabelle Jesumaria Fernando is a creative Brand Identity & Visual Communication Designer who works remotely with international clients to develop impactful brands and engaging visual solutions.

She specialises in branding, promotional marketing, digital design and visual storytelling that helps businesses communicate, connect and grow.

Passionate about detail, aesthetics and strategic thinking, Mirabelle transforms ideas into compelling designs that deliver results.

Mirabelle J. Fernando

PROFESSIONAL SUMMARY

Creative Brand Identity & Visual Communication Designer providing remote design and branding services to international businesses. Experienced in visual branding, marketing communications, promotional campaigns, digital content creation and presentation design, with a focus on delivering engaging, user-focused creative solutions.

CORE COMPETENCIES

- Brand Identity Development
- Visual Communication Design
- Corporate Branding
- Promotional Marketing Design
- Digital Marketing Assets
- Social Media Content Design
- Product & Service Branding
- Presentation & Pitch Deck Design
- Print & Digital Publications
- UI/UX Design (Basic)
- Typography & Layout Design
- Creative Strategy
- Adobe Creative Cloud
- Figma, Canva Pro

PORTFOLIO HIGHLIGHTS



BRAND IDENTITY DESIGN

Logo, Brand Guidelines, Stationery, Applications



SOCIAL MEDIA DESIGN

Social Media Campaigns, Posts, Stories, Ads



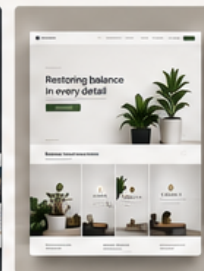
PACKAGING DESIGN

Product Packaging, Labels, Brand Applications



PRESENTATION DESIGN

Pitch Decks, Presentations, Infographics



WEB & DIGITAL DESIGN

Website Design, UI Elements, Digital Assets

— MORE PROJECTS AVAILABLE IN FULL PORTFOLIO —



PROFESSIONAL SERVICES

- ✓ Brand Identity Design
- ✓ Logo & Visual Identity
- ✓ Marketing & Promotional Design
- ✓ Social Media Design
- ✓ Packaging Design
- ✓ Presentation & Pitch Deck Design
- ✓ Digital & Web Graphics
- ✓ Print Design
- ✓ UI/UX Design (Basic)
- ✓ Creative Direction & Strategy



EXPERIENCE

FREELANCE BRAND & VISUAL COMMUNICATION DESIGNER

2022 – Present

- Working with clients globally across various industries
- Delivering branding, marketing and digital design solutions
- Managing projects remotely from concept to completion
- Building long-term client relationships
- Using professional collaboration tools and cloud platforms



INTERNSHIP & ADVANCED TECHNICAL DESIGN

WATERCLOUD INTERNATIONAL KOREA

2023 – 2026 (Ongoing Management Training)

- Advanced technical design internship with hands-on experience
- Working on creative and technical design projects
- Building skills in international project management and collaboration
- Ongoing management training to develop leadership and strategic skills



PORTFOLIO

A curated selection of my best work in branding, digital design and creative communication.



WEBSITE

Explore my work, philosophy and creative approach online.



LINKEDIN

Connect with me professionally on LinkedIn.



CLIENT FOCUS

Committed to delivering creative solutions that add value, inspire trust and achieve results.



Remote



Flexible

Global

“ Design is not just what it looks like and feels like. Design is how it works and how it communicates. – Steve Jobs